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| See Our Results from This Week's COVID-19 Survey |
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This signals a desire to get outside, enjoy fresh air and perhaps, avoid crowds in more urban locations. A renewed interest in the outdoors including hiking, running, camping and gardening is expected to continue post-pandemic.  33% of respondents feel that restaurants should open. Texans are tired of #TakeoutTuesday and want to experience dining out again. Previous TWI surveys also show that Texans are eager to support the restaurant and hospitality communities, so restaurant re-openings top the list.  Younger respondents (under 34) are even more likely to feel that it’s time for restaurants to re-open! Interestingly, men are almost twice as likely as women to feel that restaurants need to re-open! | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | Despite a solid desire to see some key businesses re-open, 55% of Texans interviewed have NOT personally visited any of the re-opened establishments! This signals a general hesitancy and wait-and-see approach as COVID numbers shift. For businesses that are re-opening, assuring patrons of safety and sanitation will be key to driving visits.  More men have dined out and visited a park vs. women. Interestingly, slightly more women than men have returned to work in an office vs. at home. | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | 48% of Texans interviewed are at least somewhat to very concerned about a spike in COVID cases associated with re-opening.  Respondents under age 44 are less likely to be concerned vs. those 45+. Older respondents, likely more vulnerable and/or caring for elderly family members demonstrate the highest level of concern. Those 45-54 (likely caregivers) have the highest level of concern related to a spike in COVID cases. | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | Overall, Texans appear to be reacting day-by-day to COVID changes and restrictions. It appears that there have been so many changes to daily life during the past 2 months, that Texans are growing accustomed to daily and weekly changes and updates. In fact, nearly 43% of our respondents are “undecided” about how long they will continue to self-isolate. | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | The official kick-off to summer – Memorial Day – is just around the corner, yet nearly 42% of Texans say they do NOT plan to travel this summer due to COVID-19.  Staycations, backyard camping, day-trips and road trips may be the vacation choice of summer. Destinations are tuning in to local and regional visitors to fill hotel rooms and restaurants this summer; with some offering deep discounts.  30% of Texans are “undecided” about travel this summer, so that means last-minute trip planning and deals will likely abound. Properties and destinations with flexible booking and cancellation policies will win! | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | |  |  |  | | --- | --- | | |  | | --- | | Please contact us today for a free consultation and learn how TWi can help provide the relevant insights you need today and in the coming months.  Call us at 210-805-0320 or email [twest@taylorwest.com](mailto:twest@taylorwest.com). | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [**Let's Connect**](mailto:twest@taylorwest.com) | | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | |  |  |  |  |  | | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | [Facebook‌](http://r20.rs6.net/tn.jsp?f=001ktkXPjgay90-v3t4Cj87auop1jysLWAgaTr-4fGCwHkDQL1aJakM48f1EgpzLHTkNMtj_h8XdS998XlSeoALCQDtWsC5FA1uX97k0PCHQ0DLsfYaQadU9Dyyr0Q7butneiw0uxXIPjZsPHiW7hL7PCbs7GRP1G0vMJr5lRW6WYY=&c=sp_iQgJIQf6dC7BCd9dI3UGwvTOmlEXKVUTYgJEYLwUcQrZuC58f-A==&ch=kpWoMYKJl6ic09E1bv84HR65Q3SmUq6AQ7JqbMHH4sah0D4qH8xMvQ==) [Instagram‌](http://r20.rs6.net/tn.jsp?f=001ktkXPjgay90-v3t4Cj87auop1jysLWAgaTr-4fGCwHkDQL1aJakM49XTeMIv6ES7pKDzpaoftK-Wj37CGZXt0TRX_VH1a-A6DiBJI4x2bq8Zhssyz75An5vQuDduFhsPX22Wn0eMKOD_no7G6FuBCmMnPIT-6lda1yoi3CkFT4k=&c=sp_iQgJIQf6dC7BCd9dI3UGwvTOmlEXKVUTYgJEYLwUcQrZuC58f-A==&ch=kpWoMYKJl6ic09E1bv84HR65Q3SmUq6AQ7JqbMHH4sah0D4qH8xMvQ==) | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | | | | |